

## **The Pioneers of Prosperity Program to Select 2010 Regional Grand Prize Winner**

March 12th, 2010

SUCHITOTO, EL SALVADOR—(Marketwire – Mar 12, 2010) – On Mar 12, 2010, ten finalists from 6 countries opposite Central America will contest for a accede to of US \$100,000 to deposit in the expansion of their company, and the prestigious title of Pioneer of Prosperity. The Pioneers of Prosperity Awards Program is a tellurian module done up of informal competitions travelling the Caribbean, Africa, and Central America. Six countries participated in the inaugural Central America competition: Costa Rica, the Dominican Republic, El Salvador, Guatemala, Nicaragua, and Panama.

All ten winners at the nation turn have been awarded a accede to from the Multilateral Investment Fund of the Inter-American Development Bank (IDB) of US \$40,000 to deposit in precision and technical infrastructure for their company, and were automatically entered in to the informal foe for a chance to win an one more US \$60,000. Winning firms will additionally be connected to a tellurian network of technical expertise, intensity investors, and alternative cutting-edge entrepreneurs.

Experts in the fields of commercial operation and financial have been nearing in El Salvador from around the universe to decider the last theatre of the competition. All events for the Central America awards will be hold in Suchitoto, El Salvador. A rite will be hold the dusk of Mar 12th to symbol the occasion.

In Costa Rica, Florex, founded in 2003 by Silvia Elena Chaves Quesada and Carlos Enrique Araya Arias along with Comunicación Corporativa, founded in 1988 by Carmen Mayela Fallas and Edgar Mata, were comparison as country winners. Florex is a cleaning products association which develops and produces environmentally accessible cleaning products, utilizing an education-led market debate to win sales and favour direct for their product.

Comunicación Corporativa is a colonize in the informal strategic communications attention whose founders introduced the judgment to Costa Rica, bringing creation and pushing expansion in the zone opposite the region.

In the Dominican Republic, Laboratorios Union S.A., founded in 1978 by Elvis Camilo, was selected. Laboratorios Union produces over 100 pharmaceutical and cosmetic products. Among their bestselling products are a toothpaste (Pyodent), a disinfectant for gastro-intestinal disorders (Metrex), and an salve for treating injure hankie (Tecasol).

In El Salvador, Ernestina Castro S.A. de C.V. (Pan Santa Eduvigis), founded in 1955 and led by José Francisco Durán Frixione, was comparison along with Web Informática S.A., founded in 1998 by Roberto Palomo Cea. Pan Santa Eduvigis is a writer of featured item breads and user of a sequence of branded bakeries. The association is important for the heading “Semita,” which serves local, informal and general markets by the unconditionally owned bakeries, supermarket and alternative sell placement channels as good as through exporting to general markets. Web Informática S.A. offers customized web pattern services, and was one of the initial of the kind to

introduce these services in El Salvador in the late 1990's. Since then, they have stretched in to consulting and e-commerce initiatives with the goal of apropos a full use e-commerce provider.

In Guatemala, Flexipack, founded in 1997 by Mario René Asteguieta Domínguez, was selected. Flexipack law designs and assembles packaging machines for production companies, and provides ongoing await and consulting services to their business to safeguard which the wrapping process meets the clients' needs. Flexipack functions with 3 sorts of manufacturers: food & beverage, chemicals, and pharmaceuticals.

In Nicaragua, Adenica, founded in 2000 by Carolina Lopez, and Llamadas S.A., founded in 2005 by Edgard Cruz and Brian Forde, were selected.

Adenica manages the full spectrum of logistics and import/export paperwork for vital inhabitant and general firms handling in Nicaragua, making it a personality in the importing and exporting fields. Llamadas S.A. is a provider of high-quality, low-cost write and report exchnage services to low and center income people in Nicaragua. Llamadas brings affordable technology to under-served and farming communities.

In Panama, Infosgroup, founded in 1996 by Sergio René Orrego Soto, was selected along with Aboquete, S.A., founded in 1999 by Demetrio Javier Díaz Menéndez. Infosgroup is an IT module and consulting services organisation that provides module growth and customized technical solutions in areas such as tellurian resources government and operational efficiency. Aboquete is the usually writer of organic manure with fungus-based pesticides in Panama.

The Pioneers of Prosperity Program seeks to enthuse a brand new era of entrepreneurs in rising economies by identifying, rewarding, and promoting superb small to middle distance businesses who will offer as role models to their peers. The Program is sponsored by the Multilateral Investment Fund of the Inter-American Development Bank, the John Templeton Foundation, and the Social Equity Venture Fund (S.E.VEN Fund). The program was recognised and instituted by Michael Fairbanks, a famous thought leader in the area of craving solutions to poverty. OTF Group is managing the doing of the module in the Caribbean, Central America, and Africa.

For one more report on the Pioneers of Prosperity Awards Program, visit [www.pioneersofprosperity.org](http://www.pioneersofprosperity.org).